

Building Healthy Communities Where Low-Income People Live and Work

Tuesday, March 06, 2012

Charles Clark Chair of the Board

Elyse D. Cherry Chief Executive Officer Boston Community Capital

President Boston Community Venture Fund

## DeWitt Jones

President BCC Solar Energy Advantage

President Boston Community Managed Assets

Michelle Volpe

President Boston Community Loan Fund

## Affiliates

BOSTON COMMUNITY LOAN FUND

## BOSTON COMMUNITY VENTURE FUND

## BOSTON COMMUNITY MANAGED ASSETS

56 Warren Street - Palladio Hall Boston, MA 02119-3236 Phone: 617.427.8600 Fax: 617.427.9300 www.bostoncommunitycapital.org Dear Mr. Sarvadi.

19001 Crescent Drive

Houston, TX 77339-3802

Paul J. Sarvadi Chairman and CEO

Insperity

As employees of Insperity and Boston Community Capital, we were concerned to discover that Insperity is an advertiser on The Rush Limbaugh Show. We request that you immediately and permanently stop all advertising that supports Rush Limbaugh or his show and publicly denounce his attacks.

While we are strong supporters of the ideal of free speech, we also believe in civility, respect and fairness, and we do our best to conduct business in a manner consistent with these values. We are, therefore, opposed to using the airwaves for bullying, intimidating, *ad hominem* attacks. Mr. Limbaugh's recent outrageous, hateful and defaming attack on Sandra Fluke is an attack on all of us and on civic life in general. Moreover, Mr. Limbaugh's "apology" for these remarks not only strikes us as insincere, but also as far too little far too late. The damage has been done.

Accordingly, we believe that Mr. Limbaugh and his show should not be supported in any manner, and we do not want to have even an indirect connection to supporting him. Further, we believe that advertisers, like Insperity, have an affirmative obligation to stand up publicly. Mr. Limbaugh can say what he wants. But advertising on his show implicitly endorses his hateful message and lends it the credibility provided by a national audience. Supporting hate is not good for business.

As employees of Insperity and Boston Community Capital, we have a set of values and principles – including respect and fairness – that we hold important and strive to have reflected in all aspects of our work. Rush Limbaugh has made clear that he does not share those values, and those that support him cannot truly share them as well.

We have always valued our relationship with Insperity. We would like to be able to continue to do so.

Very truly yours. Cherry

Elyse D. Cherry CEO